



FIG. 1

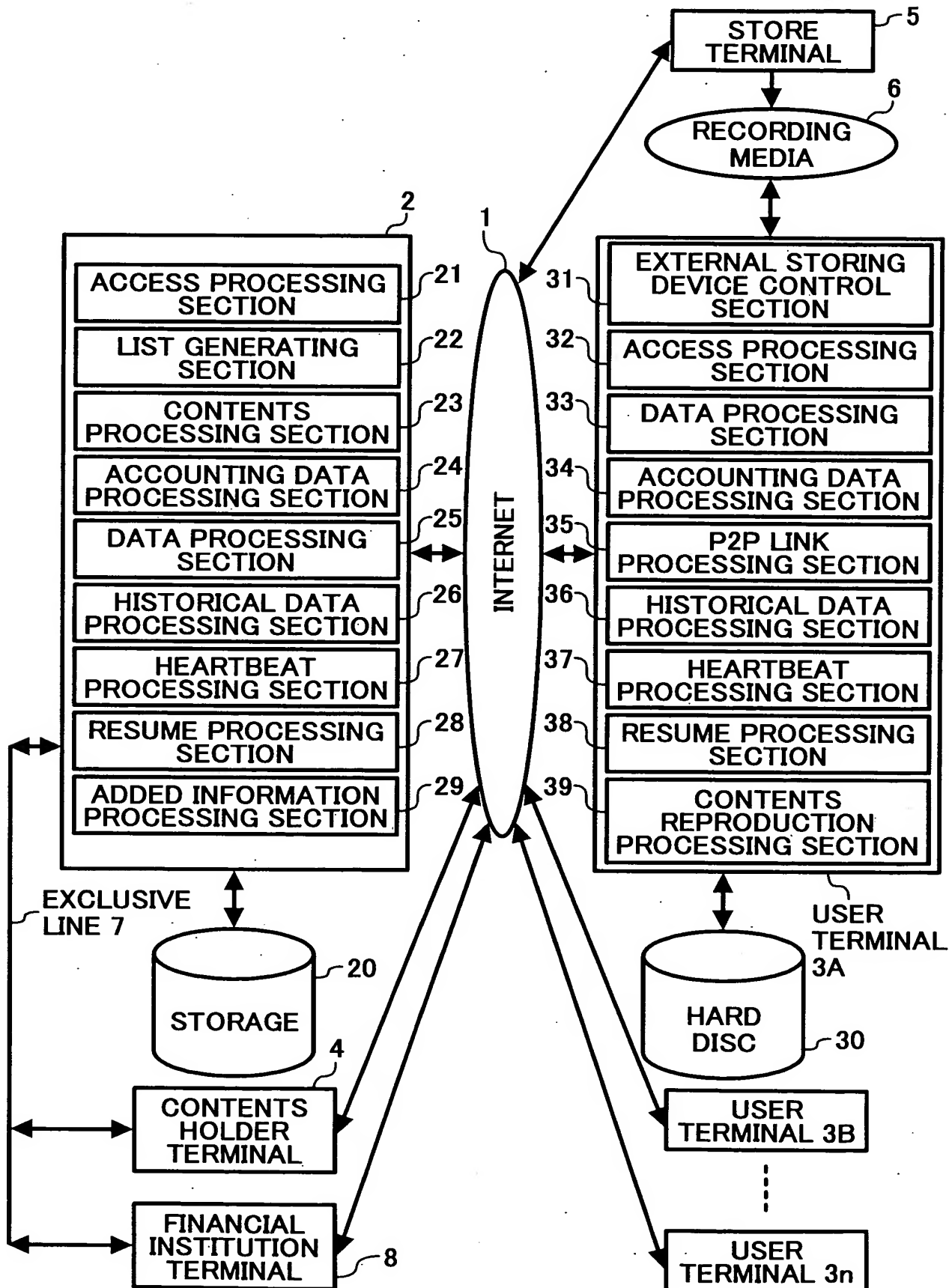


FIG. 2

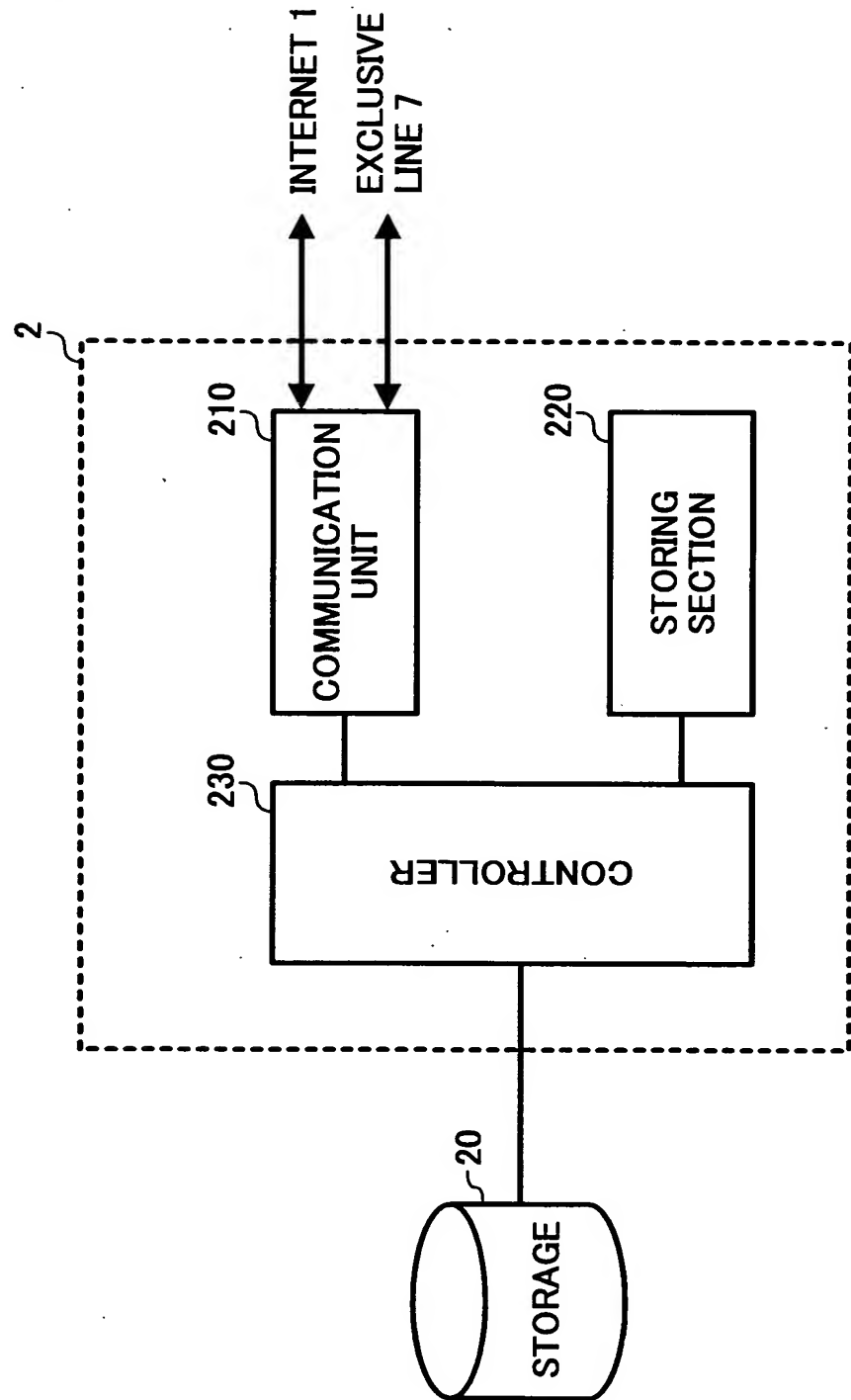


FIG. 3A

| | | | | | | |
|-----------|---------|----------|------------|---------------------------|------------------------------------|-------|
| USER NAME | USER ID | PASSWORD | IP ADDRESS | HISTORICAL INFORMATION | HOLDING CONTENTS INFORMATION | POINT |
|-----------|---------|----------|------------|---------------------------|------------------------------------|-------|

FIG. 3B

| | | | | | | |
|------------------|----------------|-----------------------|-----------------------|-----------|--|---------------------------|
| CONTENTS NAME | CONTENTS ID | SUMMARY, THUMBNAIL | WRITER INFORMATION | UNIT COST | DISTRIBUTABLE PERSON INFORMATION | HISTORICAL INFORMATION |
|------------------|----------------|-----------------------|-----------------------|-----------|--|---------------------------|

FIG. 4

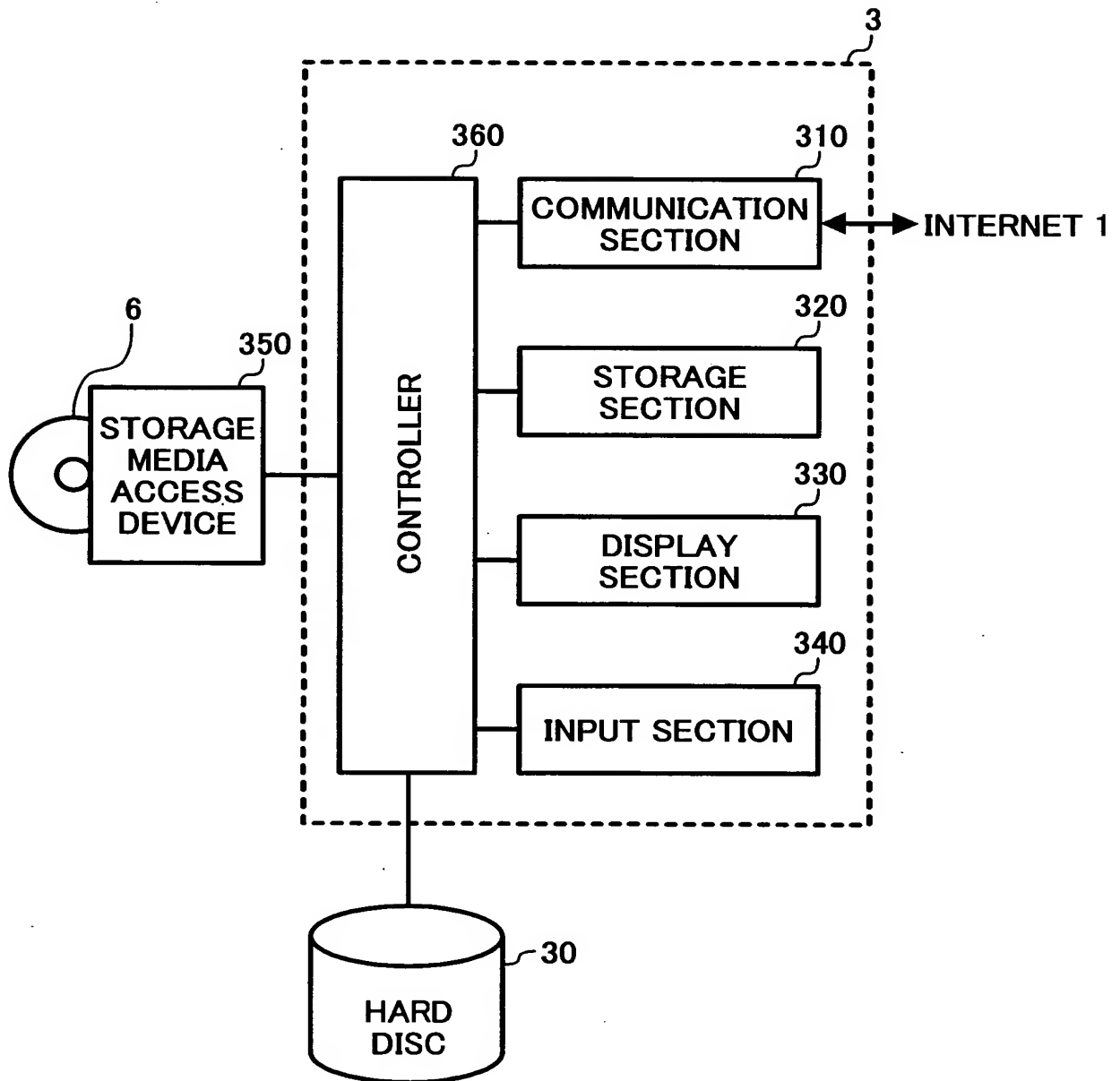


FIG. 5

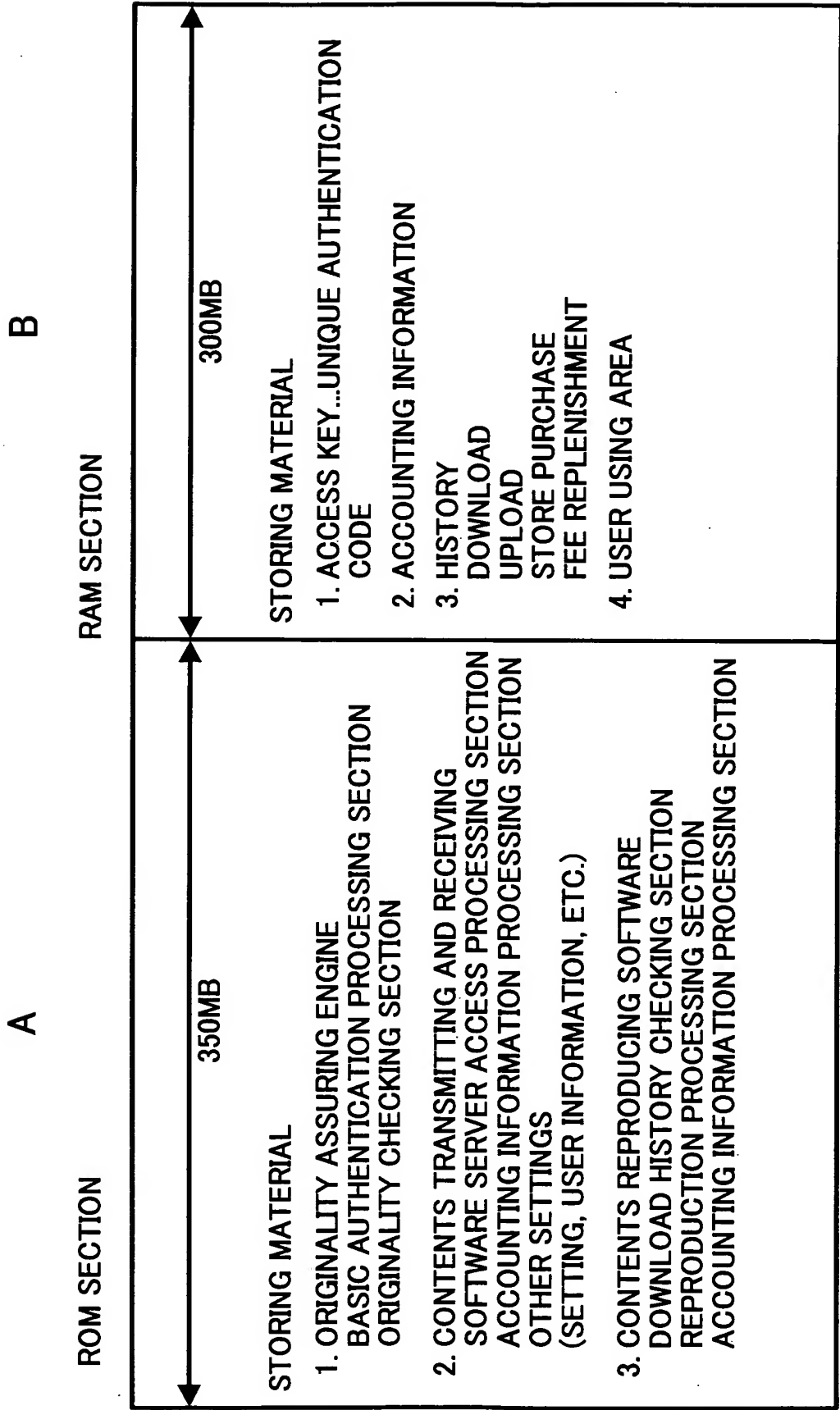


FIG. 6A

FIG. 6

| |
|---------|
| FIG. 6A |
| FIG. 6B |

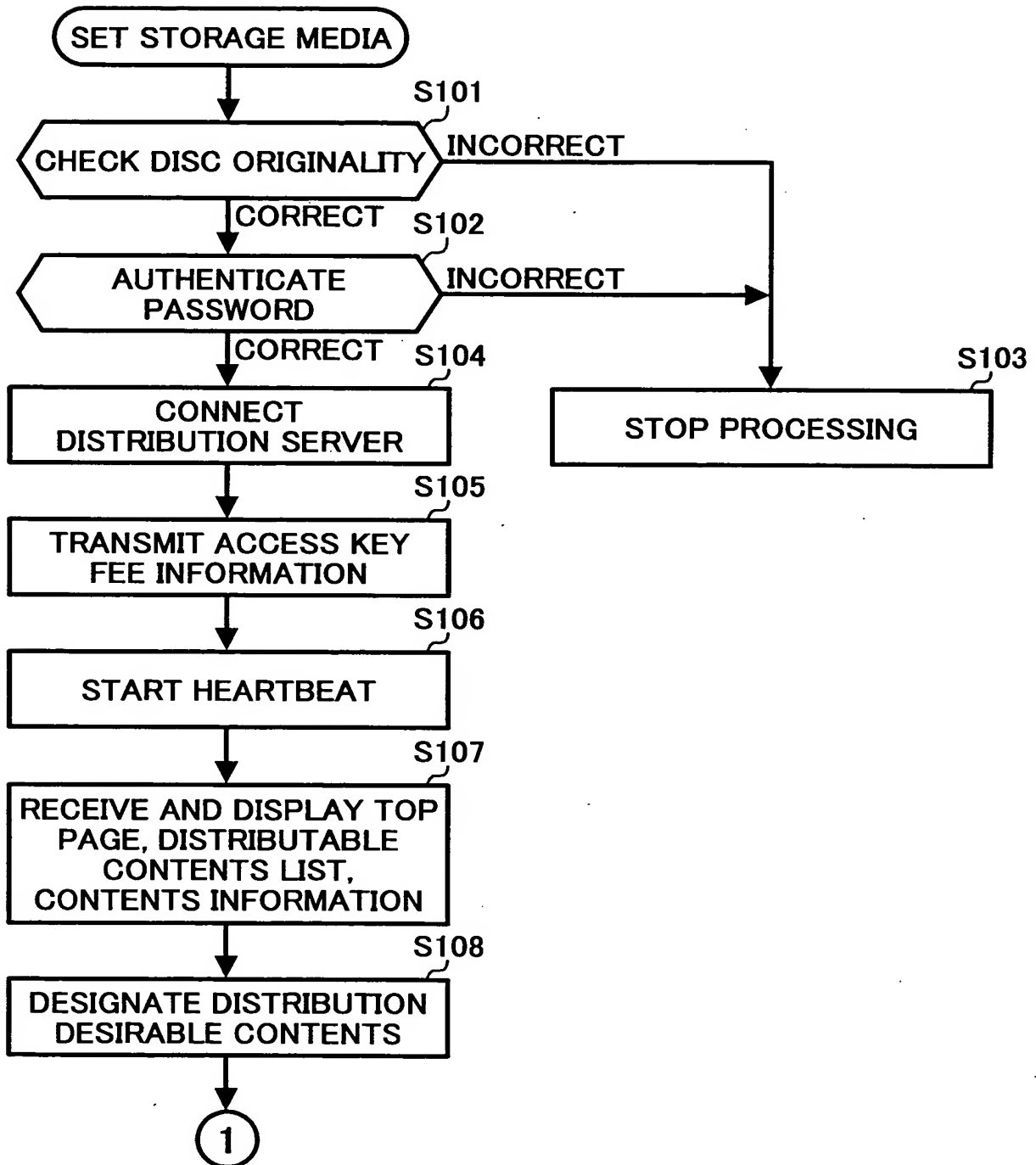


FIG. 6B

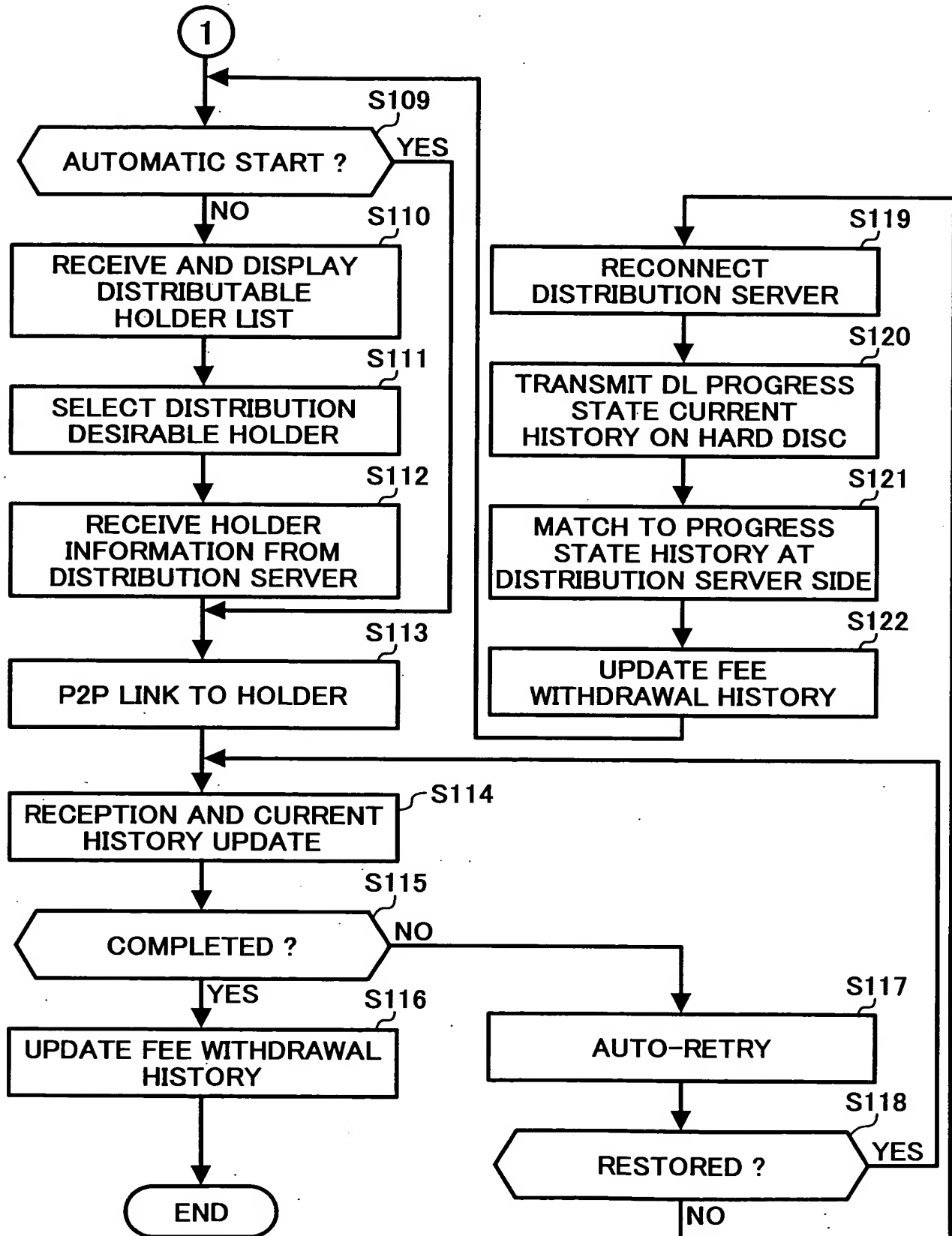


FIG. 7

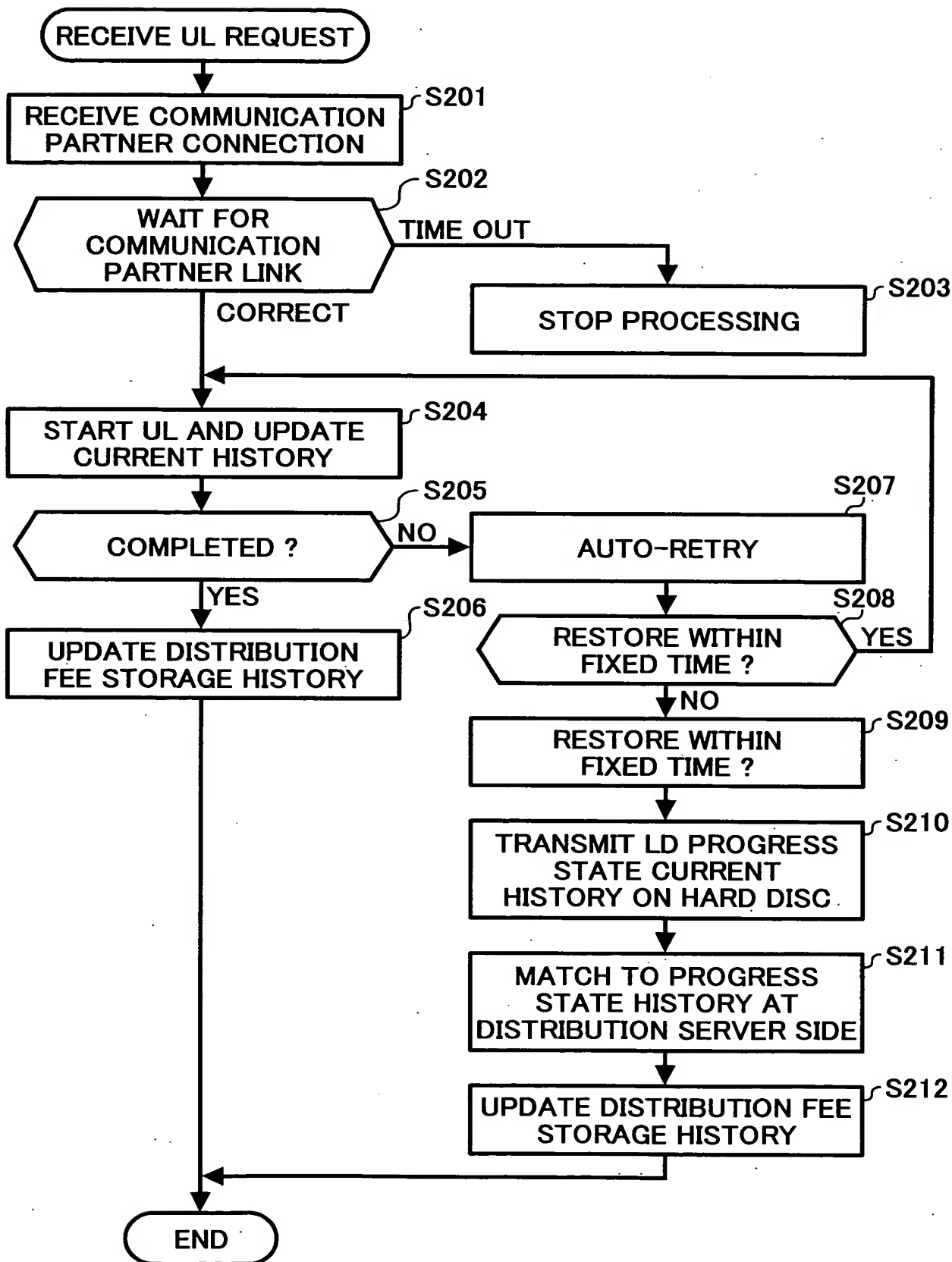


FIG. 8

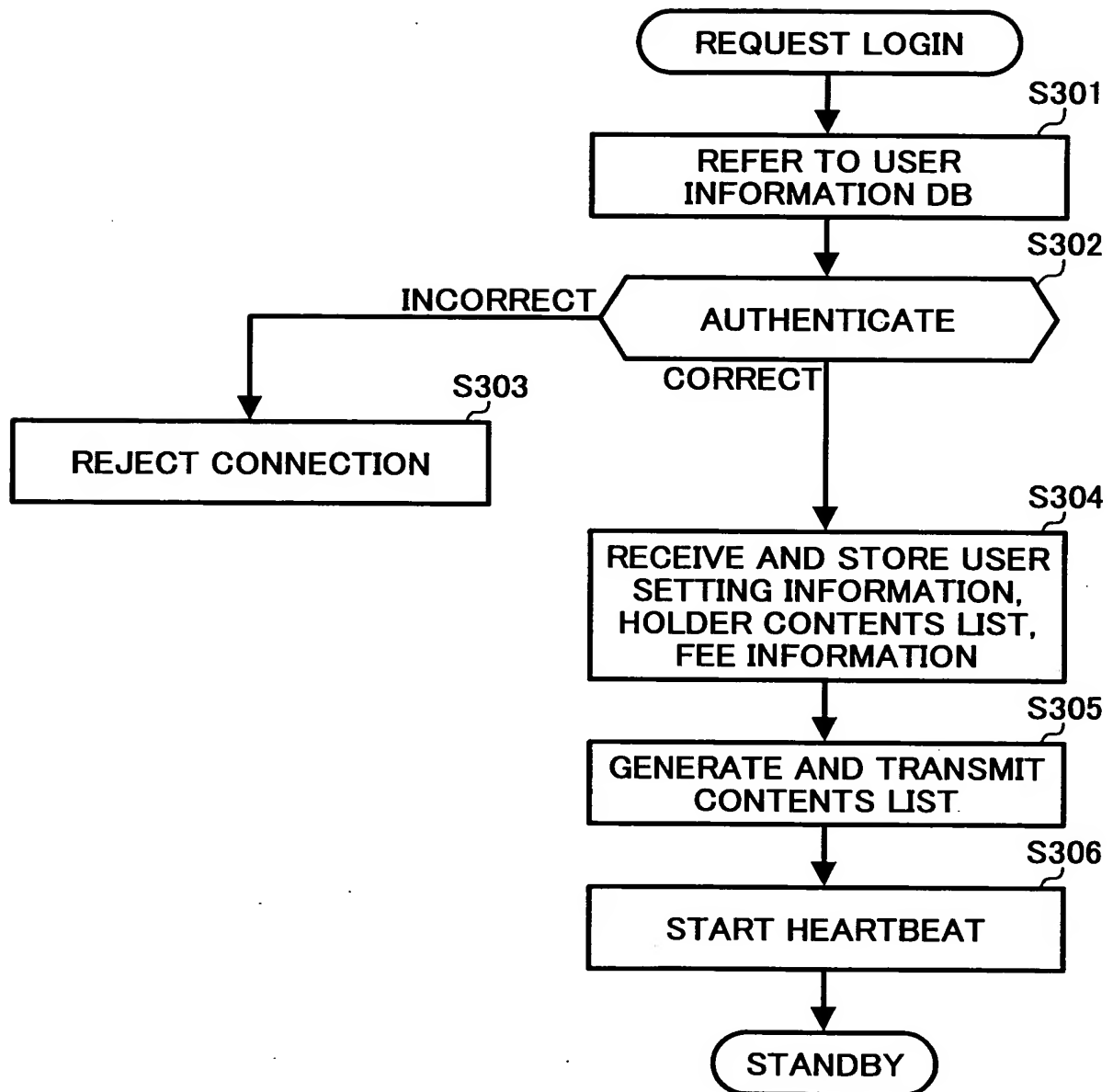


FIG. 9

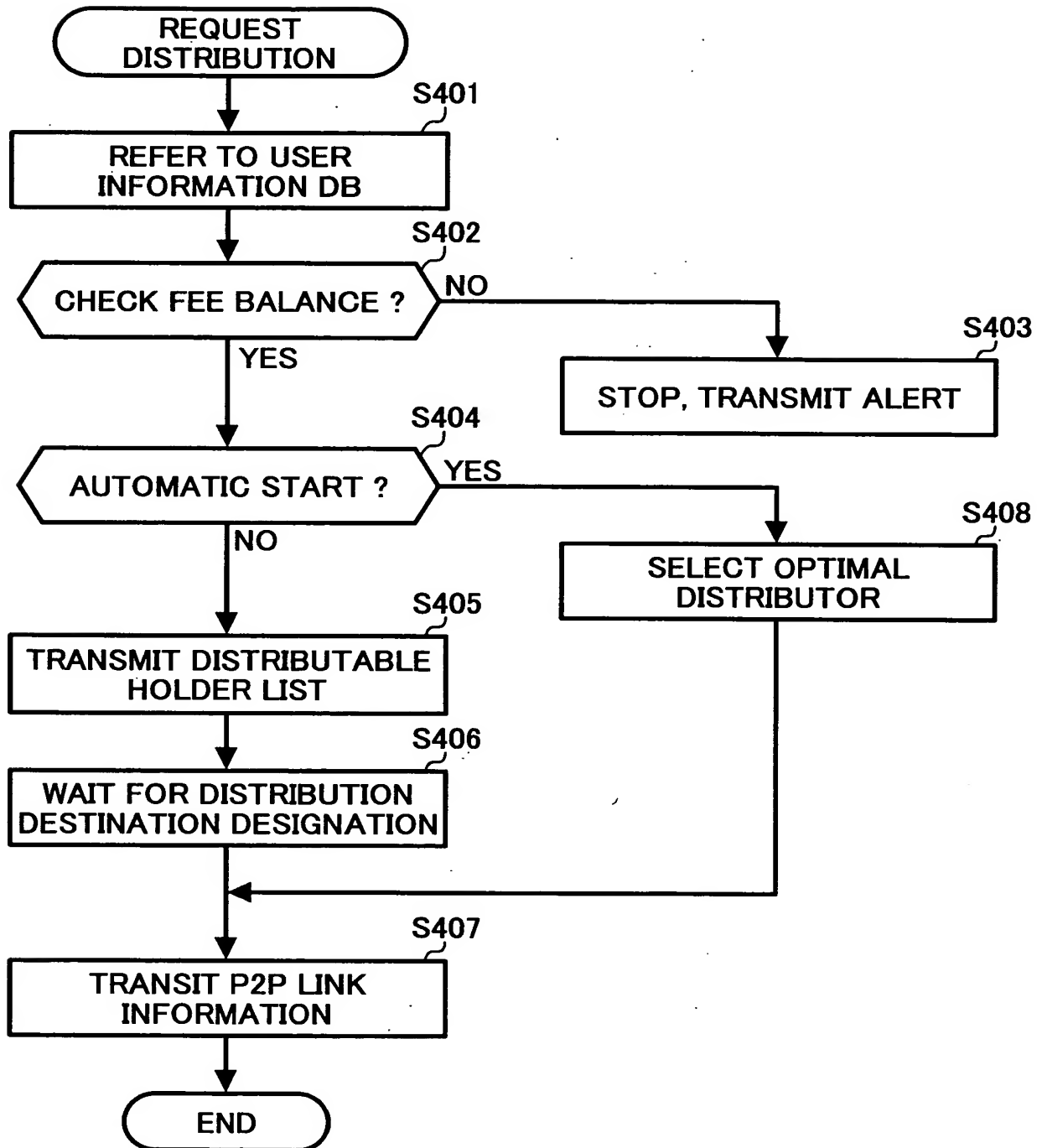


FIG. 10

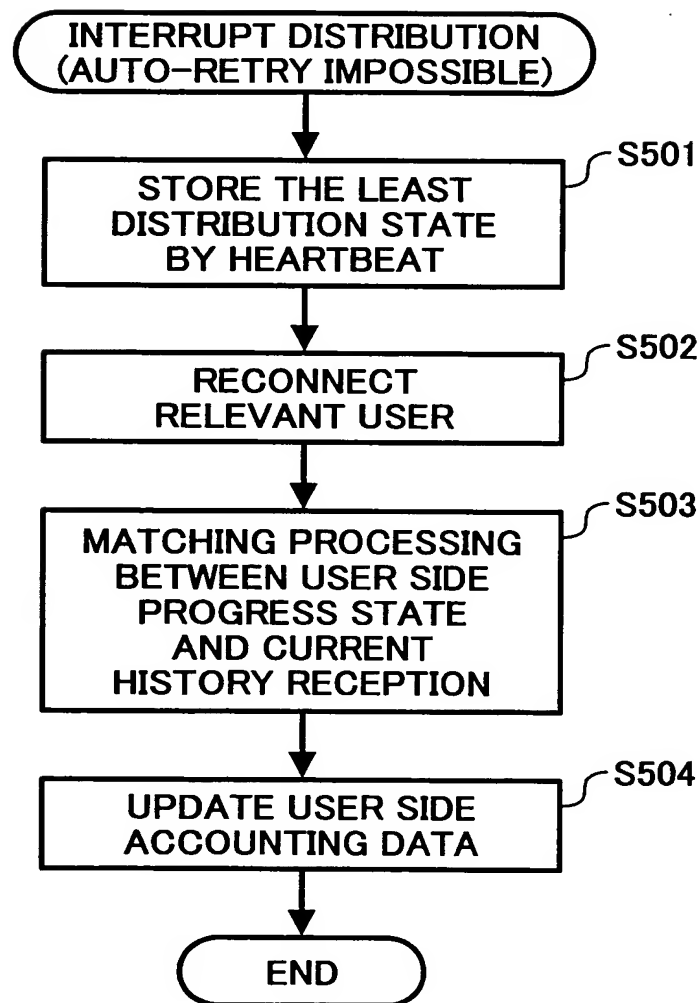


FIG. 11

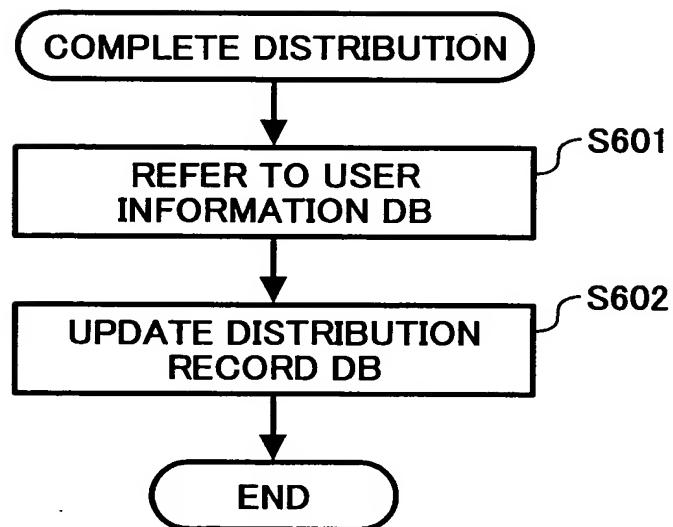


FIG. 12A

ACCOUNTING INFORMATION

| EVENT ID | TIME AND DATE | AMOUNT | BALANCE | COMMUNICATION PARTNER | REASON |
|------------|---------------|--------|---------|-----------------------|-----------|
| E325V3124 | 200212091805 | 2000 | 2000 | TK3265 | CH0100241 |
| D324V0159 | 200212100952 | -500 | 1500 | KB300213 | DL09EG012 |
| U5642K9012 | 200212101935 | 100 | 1600 | KX100241 | UL09MM020 |
| E333V5936 | 200212111946 | -1000 | 600 | TK3265 | PC10EY024 |
| | . | | | | |
| | . | | | | |

FIG. 12B

HISTORY

| EVENT ID | TIME AND DATE | EVENT | COMMUNICATION PARTNER | ITEM | LNK |
|-----------|---------------|-------|-----------------------|---------|-----------|
| Z201F302J | 200212100952 | DL | FH202238 | 03MA004 | E325V3142 |
| Z201K002L | 200212101935 | UL | KB300213 | 06YK025 | D324V0159 |
| Z201K935M | 200212111946 | PC | TK3265 | 10EY024 | E333V5936 |
| E333V5936 | 200212111946 | CH | TK1862 | - | PC10024 |
| | . | | | | |
| | . | | | | |

FIG. 13

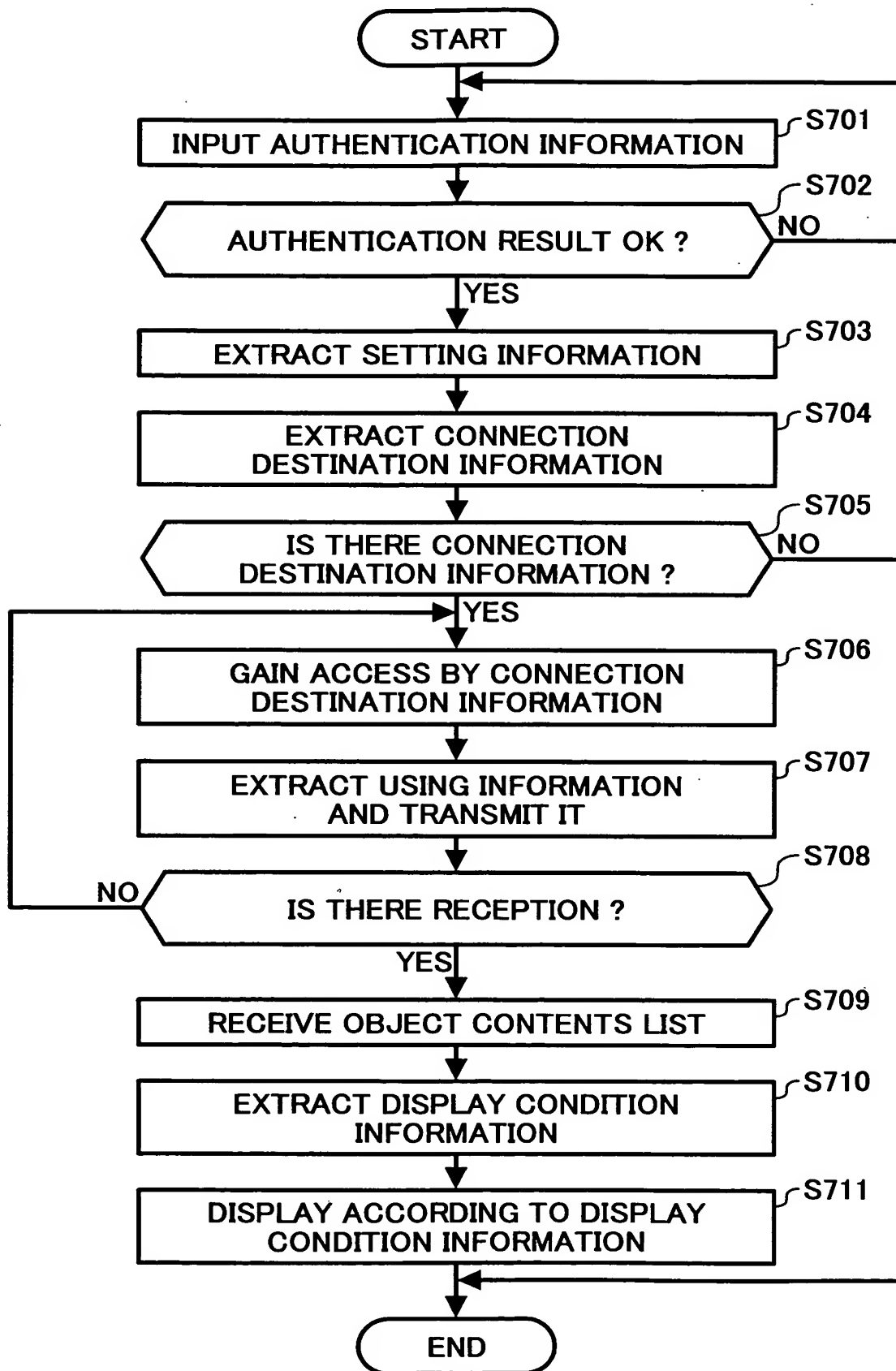


FIG. 14

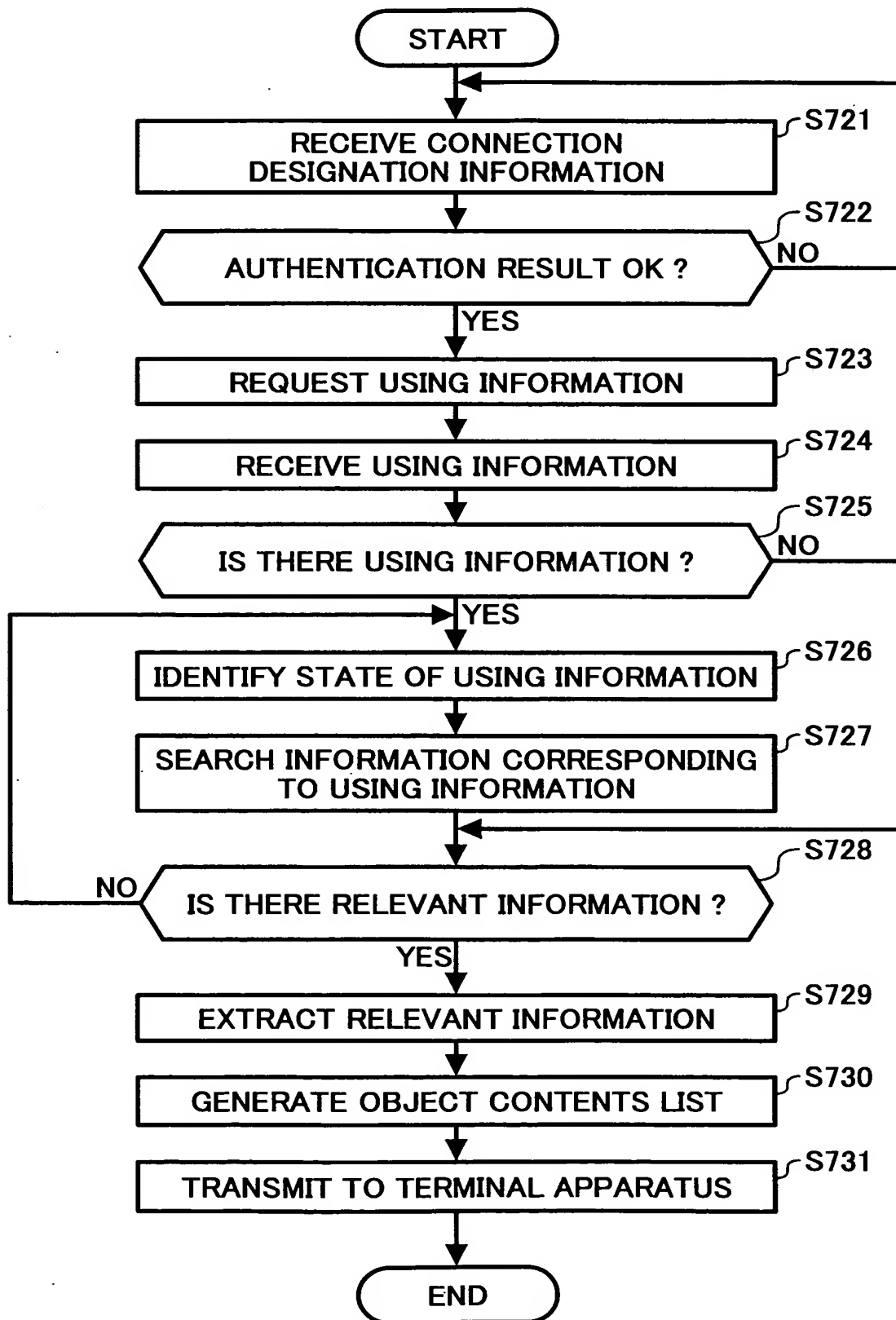


FIG. 15

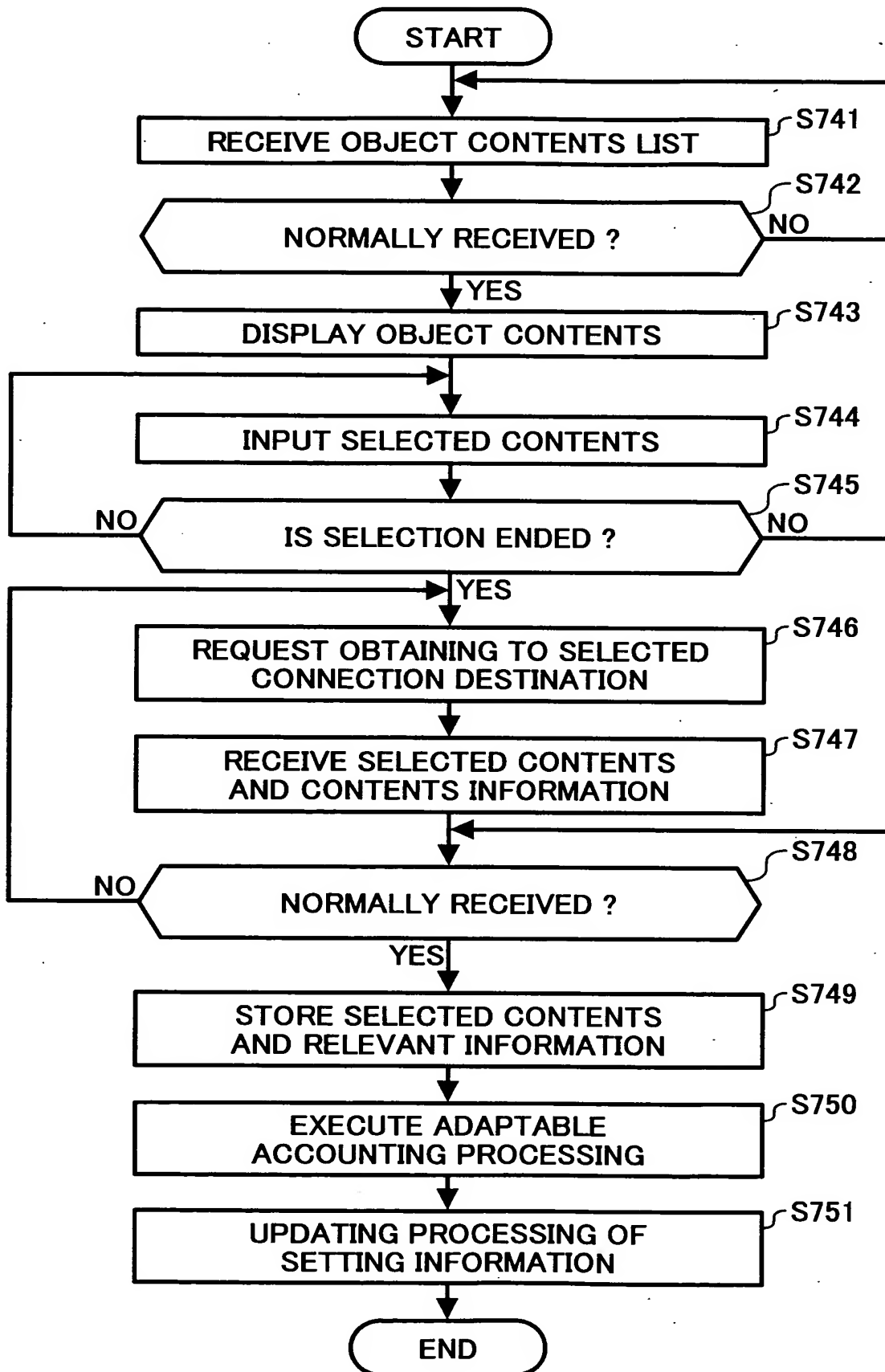


FIG. 16

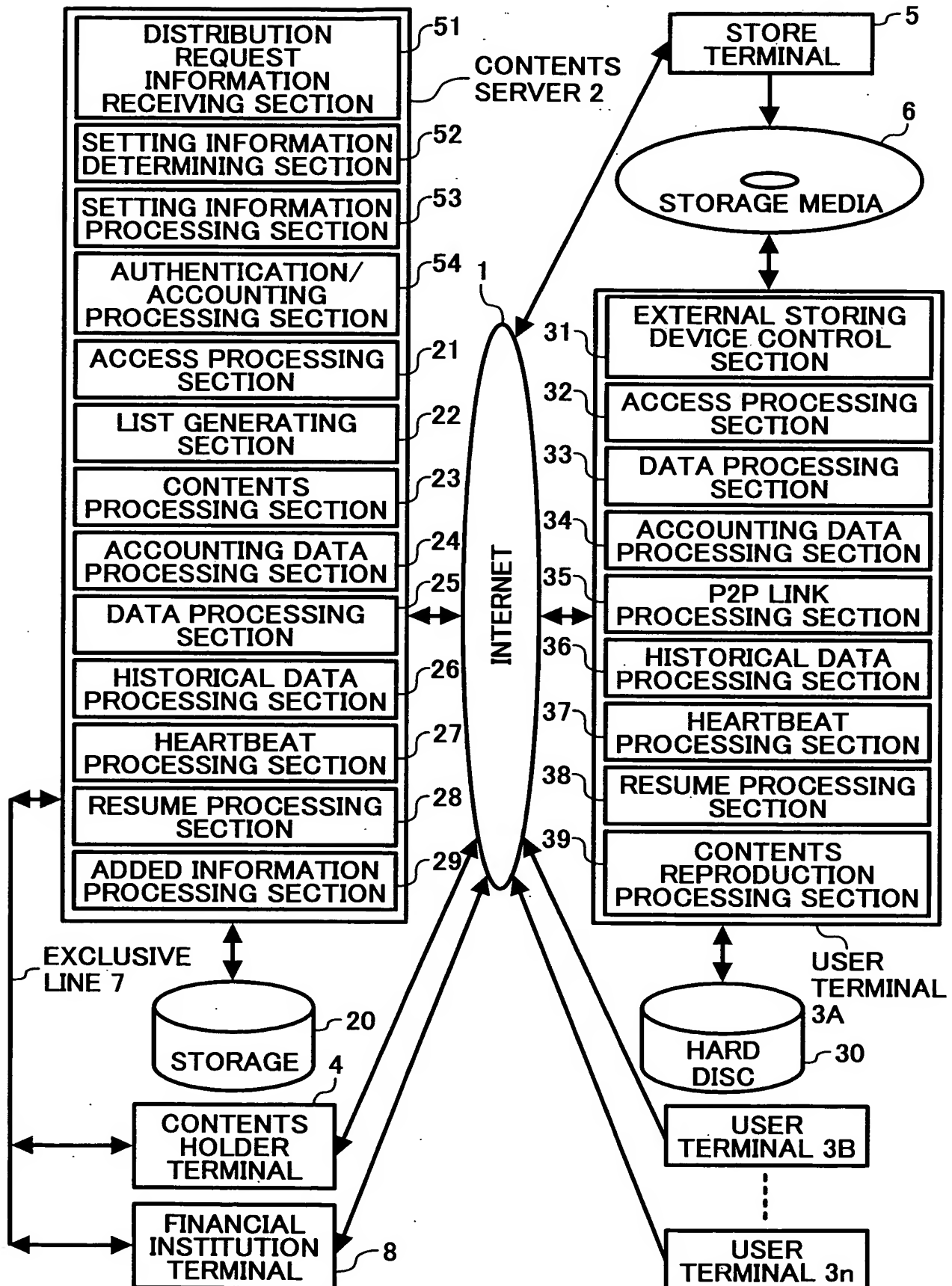


FIG. 17A

<LIVE BROADCASTING CONTENTS REGISTRATION TABLE>

| SPONSOR NAME | DATE | VENUE NAME | DISTRIBUTION PROVIDER | : |
|--------------|---------|---------------|-----------------------|---|
| ABC | yyymmdd | S PUBLIC HALL | R PROVIDER | : |
| XYZ | yyymmdd | N HALL | M DISTRIBUTION CENTER | : |
| : | : | : | : | : |

FIG. 17B

<VENUE INFORMATION TABLE>

| VENUE NAME | CAPACITY | THE NUMBER OF CAMERAS | ACOUSTIC INFORMATION | ... |
|---------------|--------------|-----------------------|----------------------|-----|
| S PUBLIC HALL | 600 PERSONS | 10 CAMERAS | *** | ... |
| N HALL | 1500 PERSONS | 15 CAMERAS | *** | ... |
| : | : | : | : | : |

FIG. 17C

<DISTRIBUTION INFORMATION TABLE>

| SERVER NAME | PERFORMANCE | LINK | SPEED | ... |
|-------------|-------------|------|-------|-----|
| AA COMPANY | *** | *** | *** | ... |
| BB COMPANY | *** | *** | *** | ... |
| : | : | : | : | : |

FIG. 17D

<SPONSOR INFORMATION TABLE>

| SPONSOR NAME | PAST PERFORMANCE STATE | CONTENTS DL STATE | SEARCHING RESULT | ... | REMAINING DAY LEFT BEFORE OPENING | : |
|--------------|------------------------|-------------------|------------------|-----|-----------------------------------|---|
| ABD | CAPACITY 100% | 100 TIMES/DAY | 12000 HITS | ... | 90 DAYS | : |
| | CAPACITY 95% | 120 TIMES/DAY | 15000 HITS | ... | 30 DAYS | : |
| : | : | : | : | : | : | : |

FIG. 18A

FIG. 18

FIG. 18A

FIG. 18B

FIG. 18C

XXX LIVE APPLICATION

| USER INFORMATION | |
|------------------|----------------------|
| ID | 1234567890 |
| USER NAME | 〇〇 ICHIRO |
| E-MAIL | xxxx.xxxx@xxxx.co.jp |

| | |
|----------------------|--|
| | FROM START TO END APPLICATION AMOUNT ¥ 2,500- |
| VENUE: 〇〇 BUDOKAN | COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 5.25 ANNOUNCEMENT DATE OF LOTTERY RESULT IS APR. 3 |
| VENUE: × × ARENA | COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 5.25 ANNOUNCEMENT DATE OF LOTTERY RESULT IS APR. 3 |

| DESIRABLE PURCHASE TICKET | | |
|---|-------------------------|-------------------------------------|
| TIME SELECTION | VENUE SELECTION | CAMERA SELECTION |
| START ¥ 2,500- 0:30 ¥ 2,300- 1:00 ¥ 2,100- 1:30 ¥ 1,900- | 〇〇 BUDOKAN × × ARENA | ENTIRETY RANDOM VOCAL DRUM |

- ☒ ALLOWANCE OF REDISTRIBUTION (REFUND IS PRESENT *1)
☒ AUTOMATIC RECONNECTION *2

*1 AMOUNT OF MONEY IS DECIDED BY REDISTRIBUTION NUMBER.
 *2 RECONNECTION IS AUTOMATICALLY MADE WHEN RECOVERY
 FROM DISCONNECTION DUE TO COMMUNICATION TROUBLE IS
 ACHIEVED.

APPLICATION

FIG. 18B

| | |
|---|---|
| | |
| PURCHASE INFORMATION | |
| 30 MINUTES DELAY FROM START APPLICATION AMOUNT ¥ 2,300- | 1 HOUR DELAY FROM START APPLICATION AMOUNT ¥ 2,100- |
| COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.9 NO LOTTERY | COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.5 NO LOTTERY |
| COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.9 NO LOTTERY | COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.5 NO LOTTERY |
| | |

FIG. 18C

| | |
|---|---|
| | |
| 1 HOUR AND HALF DELAY FROM START APPLICATION AMOUNT ¥ 1,900- | AFTER END APPLICATION AMOUNT ¥ 1,900- |
| COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 NO LOTTERY | COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 NO LOTTERY |
| COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 NO LOTTERY | COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 NO LOTTERY |
| | |

FIG. 19A

FIG. 19

FIG. 19A
 FIG. 19B
 FIG. 19C

| XXX LIVE APPLICATION | | |
|---|-------------------------|--|
| USER INFORMATION | | |
| ID | 1234567890 | |
| USER NAME | 〇〇 ICHIRO | |
| E-MAIL | xxxx.xxxx@xxxx.co.jp | |
| | | FROM START TO END PRICE VARIABLE RANGE ¥2,500-~¥1,000 CURRENT APPLICATION AMOUNT ¥2,000- |
| VENUE: 〇〇 BUDOKAN | | COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 1.0 SOLD OUT |
| VENUE: × × ARENA | | COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.9 A FEW SEATS ARE AVAILABLE |
| DESIRABLE PURCHASE TICKET | | |
| TIME SELECTION | VENUE SELECTION | CAMERA SELECTION |
| START TO END 0:30 DELAY 1:00 DELAY 1:30 DELAY | 〇〇 BUDOKAN × × ARENA | ENTIRETY RANDOM VOCAL DRUM |
| •PURCHASE TICKET PRICE VARIES. •TICKETS ARE SOMETIMES SOLD OUT JUST BEFORE APPLICATION EVEN IF VACANT SEATS ARE DISPLAYED ON SCREEN. CONTENTS OF TICKET SHOULD BE CONFIRMED BY MAIL SENT AFTER APPLICATION. <input checked="" type="checkbox"/> ALLOWANCE OF REDISTRIBUTION (REFUND IS PRESENT *1) <input checked="" type="checkbox"/> AUTOMATIC RECONNECTION *2 *1 AMOUNT OF MONEY IS DECIDED BY REDISTRIBUTION NUMBER. *2 RECONNECTION IS AUTOMATICALLY MADE WHEN RECOVERY FROM DISCONNECTION DUE TO COMMUNICATION TROUBLE IS ACHIEVED. | | |
| APPLICATION | | |

FIG. 19B

| | |
|--|--|
| PURCHASE INFORMATION | |
| 30 MINUTES DELAY FROM START PRICE VARIABLE RANGE ¥ 2,300-~ ¥ 1,000 CURRENT APPLICATION AMOUNT ¥ 2,300- | 1 HOUR DELAY FROM START PRICE VARIABLE RANGE ¥ 2,100-~ ¥ 1,000 CURRENT APPLICATION AMOUNT ¥ 2,100- |
| COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.9 A FEW SEATS ARE AVAILABLE | COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.5 VACANT SEATS ARE AVAILABLE |
| COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.9 A FEW SEATS ARE AVAILABLE | COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.5 VACANT SEATS ARE AVAILABLE |

FIG. 19C

| | |
|---|---|
| | |
| 1 HOUR AND HALF DELAY FROM START PRICE VARIABLE RANGE ¥1,900-~ ¥1,000 CURRENT APPLICATION AMOUNT ¥1,900- | 1 HOUR AND HALF DELAY FROM START PRICE VARIABLE RANGE ¥1,900-~ ¥1,000 CURRENT APPLICATION AMOUNT ¥1,900- |
| COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 VACANT SEATS ARE AVAILABLE | COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 VACANT SEATS ARE AVAILABLE |
| COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 VACANT SEATS ARE AVAILABLE | COMPETITIVE RATIO AS OF 11:00 APR. 1, 2003: 0.3 VACANT SEATS ARE AVAILABLE |

FIG. 20A

<PATTERN INFORMATION TABLE>

| IMAGE PATTERN | PATTERN | EFFECT | ZOOM | ... |
|---------------|---------|--------|------|-----|
| PATTERN A | NORMAL | NO | YES | ... |
| PATTERN B | IDEA 1 | YES | NO | ... |
| PATTERN C | IDEA 2 | YES | YES | ... |
| : | : | : | : | : |

FIG. 20B

<DISTRIBUTION DESIRING PERSON INFORMATION TABLE>

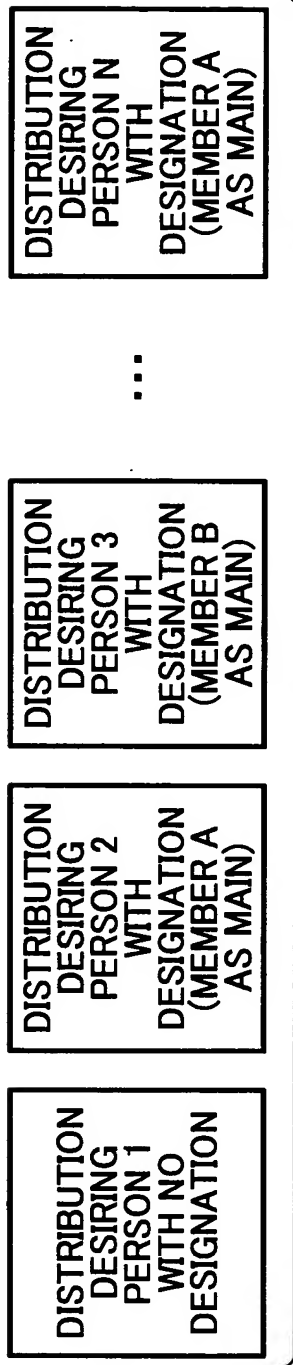
| NAME OF DISTRIBUTION DESIRING PERSON | ID CODE | PRESENCE OR ABSENCE OF DESIGNATION | DESIGNATION INFORMATION | RECEPTION TIME AND DATE | DISTRIBUTION | ACCOUNTING INFORMATION | ... |
|--------------------------------------|---------|------------------------------------|-------------------------|-------------------------|--------------|------------------------|-----|
| AAA | ***** | NO | | yymmdd | PRIMARY | *** | ... |
| BBB | ***** | YES | OO MAIN | yymmdd | PRIMARY | *** | ... |
| CCC | ***** | YES | ΔΔ UP | yymmdd | PRIMARY | *** | ... |
| : | : | : | OO MAIN | : | : | : | : |
| ZZZ | ***** | YES | : | yymmdd | PRIMARY | *** | ... |
| : | : | : | : | : | : | : | : |

FIG. 20C

<PATTERN INFORMATION TABLE>

| RANK | DESIGNATION INFORMATION | CASES | CATEGORY | ... |
|------|-------------------------|-------|-----------|-----|
| 1 | OO | 30 | PATTERN B | ... |
| 2 | ΔΔ | 20 | PATTERN C | ... |
| : | : | : | : | : |
| N | □□ | 5 | PATTERN N | ... |

FIG. 21A



STATISTICAL PROCESSING USING KEYWORD, CATEGORIZE

FIG. 21B

ABSENCE OF DESIGNATION: 45 PERSONS
 PRESENCE OF DESIGNATION: 55 PERSONS (BREAKDOWN) DESIRING "MEMBER A" → 30 PERSONS
 DESIRING "MEMBER B" → 20 PERSONS
 DESIRING "OTHER" → 5 PERSONS

FIG. 21C

ABSENCE OF DESIGNATION: 45 PERSONS + DESIRING "OTHER" 5 PERSONS → 50 PERSONS (50%)
 PRESENCE OF DESIGNATION: 50 PERSONS (BREAKDOWN) DESIRING "MEMBER A" → 30 PERSONS (30%)
 DESIRING "MEMBER B" → 20 PERSONS (20%)

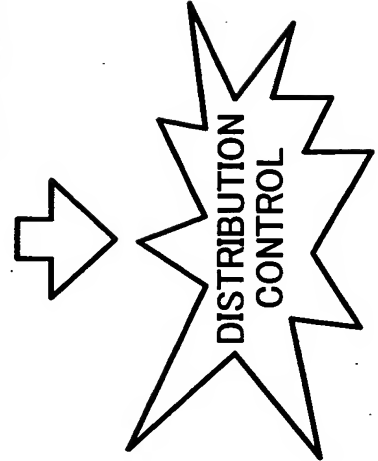


FIG. 22

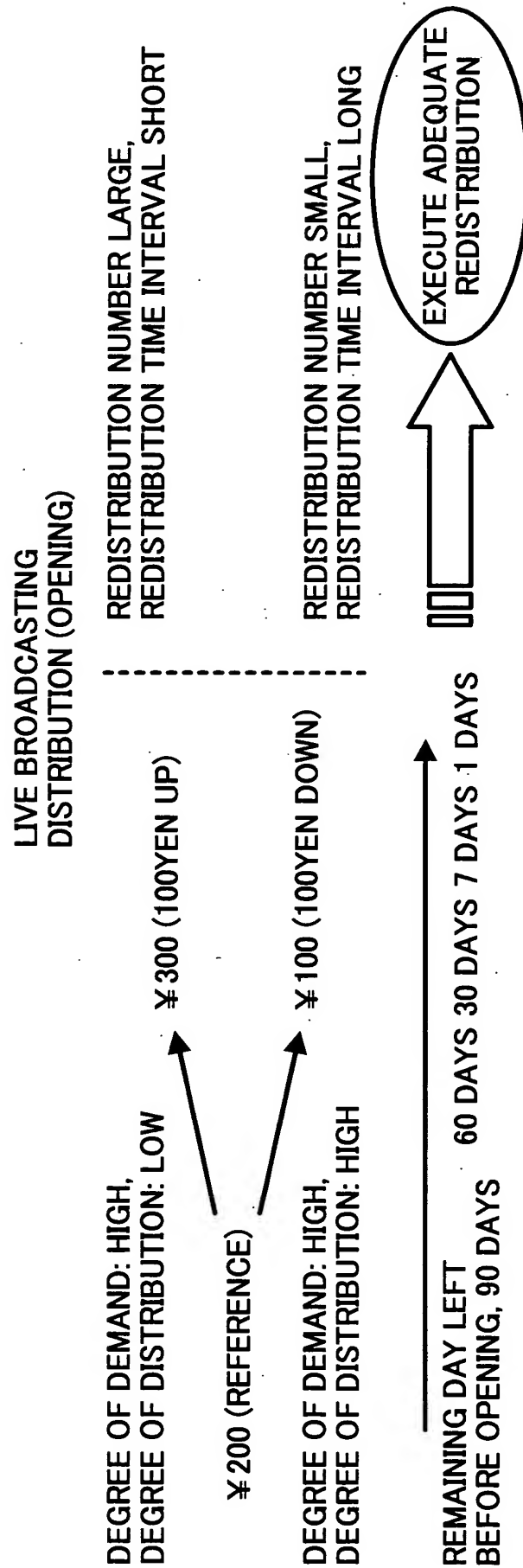


FIG. 23

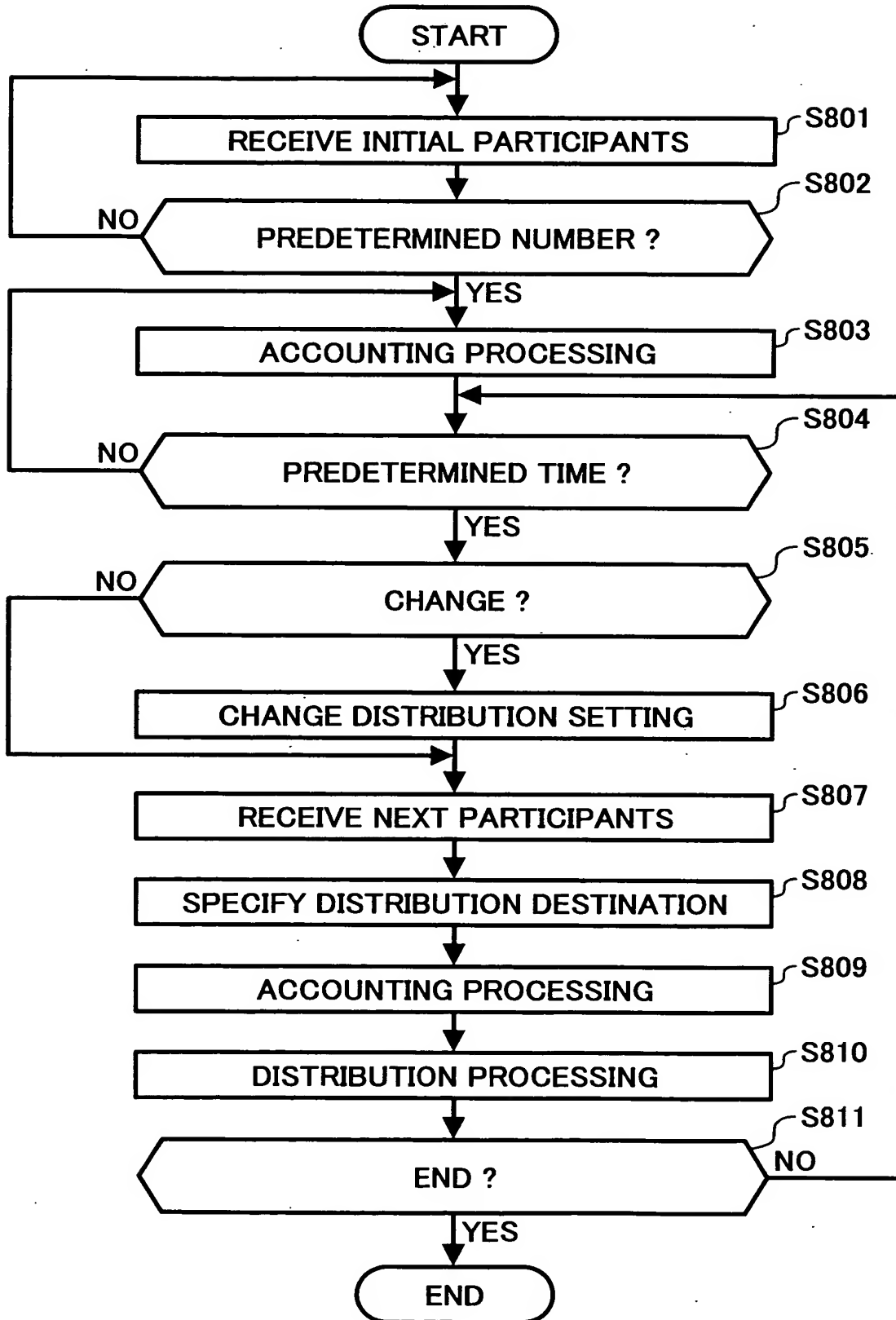


FIG. 24

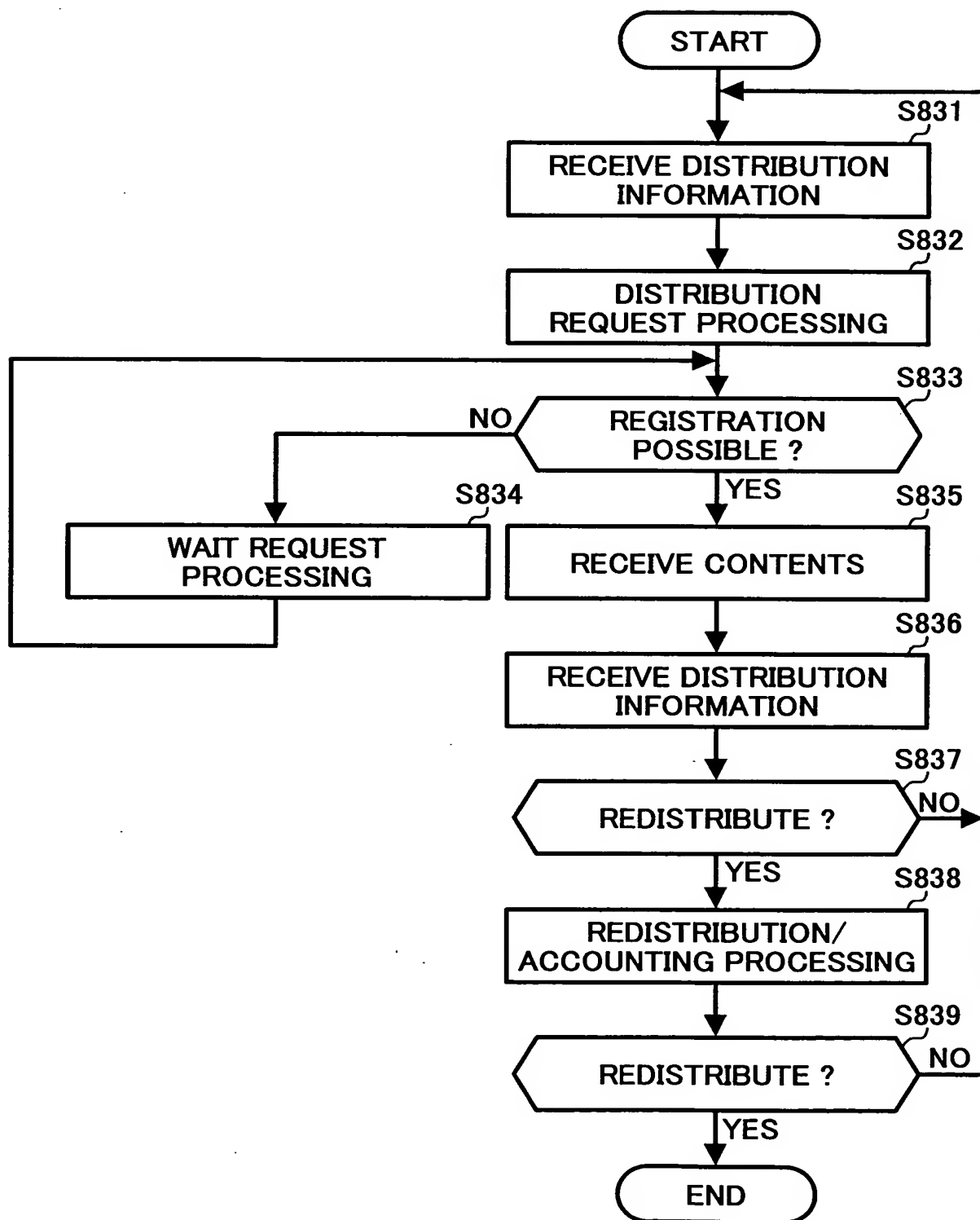


FIG. 25

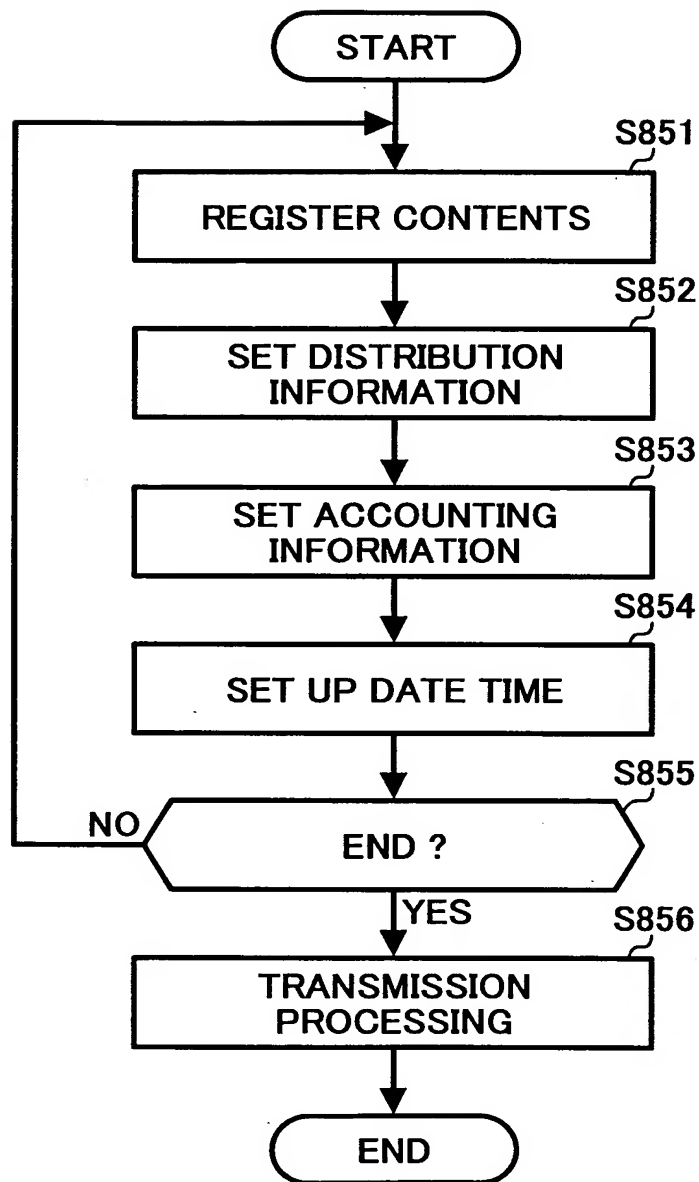


FIG. 26

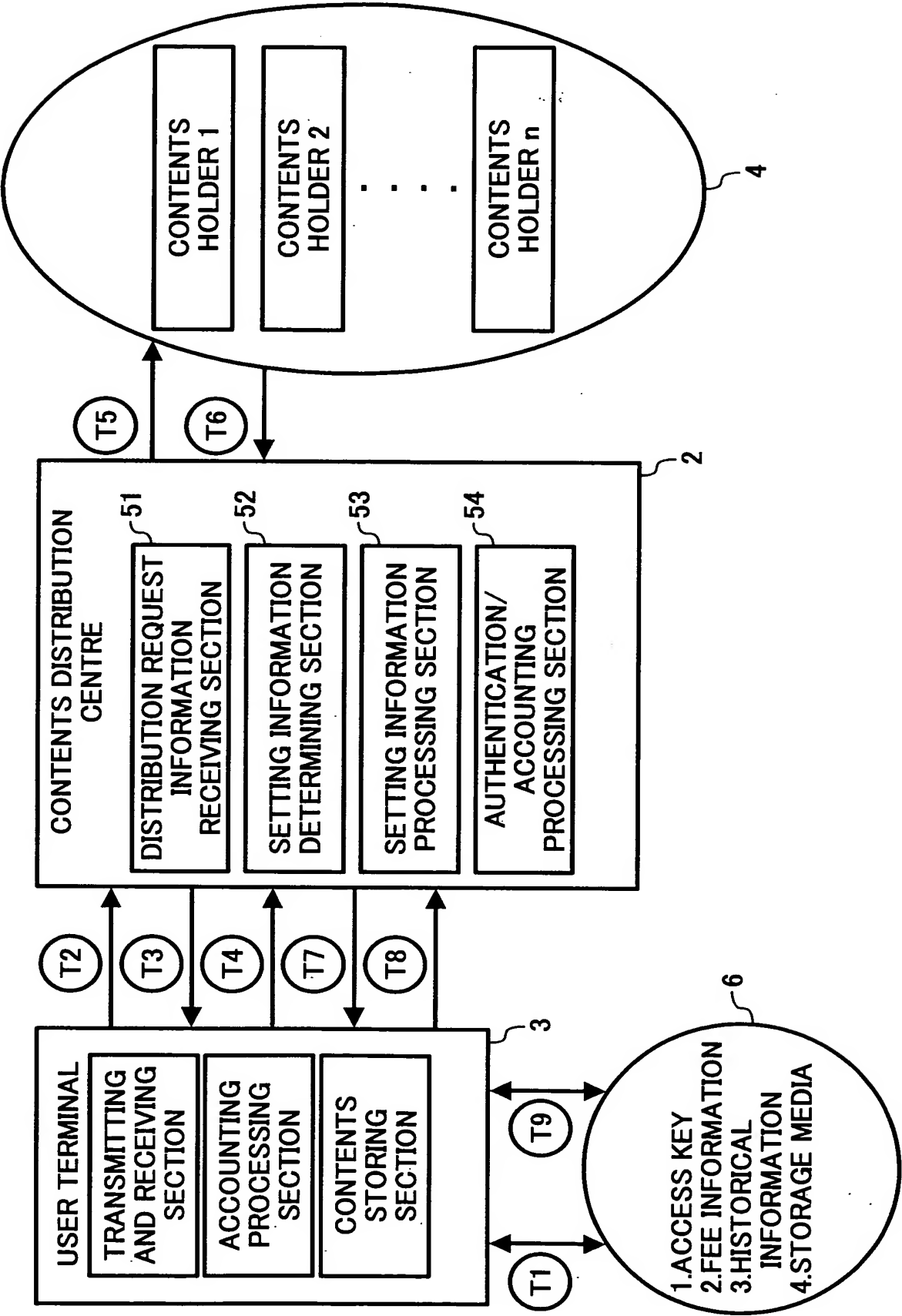


FIG. 27

